

# Elizabeth Made

## Salesforce System Administrator ◦ Consultant ◦ Instructor

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[LizMa.de](http://LizMa.de)

### CERTIFICATIONS & SKILLS

09/30/2024 *scheduled*: Salesforce Certified Platform Developer I

10/15/2021: Salesforce Certified Platform App Builder

05/26/2022: Salesforce Certified Administrator

3/24/2021: AWS Certified Cloud Practitioner

Salesforce, Python, C++, Javascript, CSS, HTML, Excel, Latex, Selenium, Octave, Adobe Photoshop

### EXPERIENCE

#### **Solution Architect, System Administrator** *January 2023 - Present*

*Raphaelson & Levine Personal Injury Law Firm*

- Designed, built, deployed, and tested over 100 automation requests in Salesforce org
- Analyzed apex code for performance failures for the subsequent automation remedies
- Presented deliverable demonstrations, reporting results, proposals for customization, cost analysis
- Managed project delivery and communication across the firm's seven vendors

#### **Customization Consultant** *April 2022 - January 2023*

*Litify*

- Managed 15 client law firms totaling minimum 120 subscription hours per month
- Designed, composed, implemented over 150 customizations & consultations per quarter
- Sold over \$40,000 in subscription add-ons & upgrades from a non-sales role

#### **Associate Consultant** *August 2021 - March 2022*

*Slalom Consulting*

- Proposed scalable Salesforce chatbot solution around content hub & authored its maintenance material
- Created and presented Salesforce custom object solution based on stakeholder requests, interviews

#### **Teacher & Tutor** *2008 - 2020*

*Robious Middle, Discovery School of Virginia, Regional Alternative School Program*

- Subjects taught: Algebra I & II, Geometry, Trigonometry, Calculus I & II, Physics, Chemistry
- Designed exam analytics, training resources, meeting templates for full school year of above curricula

#### **Lab Manager, Technician** *2003 - 2007*

*Fermilab National Accelerator Laboratories*

- Built and repaired circuits for processing and monitoring big data from particle collisions
- Authored and implemented C++ code on community server for analyzing collision data

### EDUCATION

*University of Virginia - Bachelor of Science Physics, Bachelor of Science Astronomy*

### PROJECTS & CONTRACTS

**Custom scalable chatbot** : *State government website, 2021*

Custom Salesforce chatbot solution for Sitecore-housed dialogs

**Web scraping & analytics bundle**: *tents2homes.org, Austin TX, 2020-2021*

Built district data scrape of .gov site for rehousing project, designed reports, dashboards & user training

**Website design & hosting**: *LizMa.de personal website, 2020-2021*

Handwritten, hosted on AWS with S3 and Route 53. Additional portfolio listed